

**Julian Staddon Gudalajara Artist Talk**  
**Mixed Reality Art, Data Body Trading and Post-Biological Identity**

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MARART.ORG  
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This talk will introduce the artistic practice of Julian Staddon, a pioneer of mixed reality art and design. The talk explores the topics of post-biological identity, data bodies and augmentation, particularly through the Data Body Trader project, the establishment of MARart.org and research activities relating to these projects. This research aims for a speculative practice based method for understanding post-biological identity, through the establishment of artworks and arts based research endeavours that focus on the relationship between bodies of matter, data bodies and their augmentation in embodied, interactive scenarios. By having bodies that are both material and virtual, humans are post-biological. The projects shown during this talk contribute a practical framework for understanding post-biological identity that focuses on the mixed reality nature of these ubiquitous, multi-faceted networks of self.

Julian Staddon is a UK based Australian artist/designer/curator/researcher/educator. He is Subject Leader in Innovative Media Practice at University of the Arts London and Senior Lecturer at Salzburg University of Applied Science, along with being Director of The Mixed and Augmented Reality Research Organisation and Chair Mentor/Steering Committee member for the International Symposium on Mixed and Augmented Reality. Previously, Staddon founded and directed Dorkbot Perth.

Originally studying Marine Biology, then Fine Arts and a Master of Electronic Art, Staddon's current PhD research focuses on how art can better our understandings of identity, augmentation, post-biological identity, the relationship between embodied data and data bodies and the Anthropocene. Staddon has published and exhibited this research on numerous occasions along with working with many world leading organisations, including Ars Electronica, ISEA, NASA, Symantech, BMW, IEEE, ARToolkit, The Bosnian National Archive, Residenz Galerie Salzburg, Wikitude, Intel, Hewlett Packard, Red Bull, Arduino, Lumen, Pachube, BNMI, KTM, Fukuoka City Museum, The Royal Science Institute Australia, TU Munich, TU Graz, HITLab NZ, The BNMI, Media Art Histories, NOMAD Australia, The House of Vans, The Tate, and most recently Gucci and Stella McCartney.

Academically, Staddon focuses his teaching in several areas that traverse art, interaction and interface design, game studies, next generation interfaces, creative coding and physical computing, mixed reality and other innovative media, all under a paradigm of Anthropocenic Design, a field he established to address current issues in both education and wider contexts.

If you want an image just use one of these or the photo of me attached in the email.

